

# NEW MEXICO DEPARTMENT OF CULTURAL AFFAIRS

2025 STRATEGIC PLAN UPDATE

#### Prudent Fiscal Stewardship

The administration will prioritize strategic investments while steering a course forward into stable economic recovery, emphasizing healthy General Fund reserves and preserving core constituent services throughout state agencies.

#### **Public Education Progress**

The administration will continue to work alongside and in close concert with school communities, educators and families to build a comprehensively effective and equitable public education system, with particular focus on family welfare, providing meaningful support for at-risk and disadvantaged children and pathways into innovative New Mexico careers.

#### Homegrown Economic Development Initiatives

The administration will continue to invest in MainStreet companies, workforce training initiatives, small business support programs and business recruitment in 21st century economic sectors to ensure New Mexicans have the skills and opportunity to create stable and fulfilling careers.

#### Bolstered Health Care Infrastructure

The administration will continue to improve access to high-quality health care throughout the state, particularly in rural communities, by leveraging federal funds for Medicaid-eligible constituents, conducting proactive outreach to ensure eligible families are enrolled and supporting essential health care and hospital resources throughout the pandemic.

#### **Environmental Protection & Restoration**

The administration will continue to infuse energy efficiency into state government infrastructure and assets while preserving essential enforcement mechanisms against polluters.

#### Infrastructure Improvements

The administration will continue to emphasize the rapid delivery and completion of essential infrastructure projects in close partnership with local jurisdictions.

### LEADERSHIP

Michelle Lujan Grisham Governor

#### A MESSAGE FROM THE CABINET SECRETARY

The New Mexico Department of Cultural Affairs (DCA) is pleased to present its fiscal year 2025 strategic plan. The efforts of the department over the course of this plan bolster Governor Lujan Grisham's statewide agenda through a cultural lens. The plan also builds on five years of proven results in improving the operations of the department, while continuing to steward the vast range of cultural resources across our state.

Culture—the ways we create, celebrate, nourish, and express ourselves—represents how we as individuals and communities develop resiliency and sustainability. At DCA, we embrace the multifaceted nature of culture—art, history, science, nature, food, practices, and much more—while striving to ensure the contributions of every individual are recognized and celebrated.

Culture is fundamental to our collective quality of life and well-being, now and in the future. Our state has been blessed with an exceptional range and diversity of cultural expression. It is our duty to work diligently to ensure all voices are heard and represented.

I, along with the staff of the Department of Cultural Affairs, welcome your feedback and strive to serve all New Mexicans for the betterment of the entire state.

### LEADERSHIP

Debra Garcia y Griego Cabinet Secretary

### MISSION, VISION & VALUES

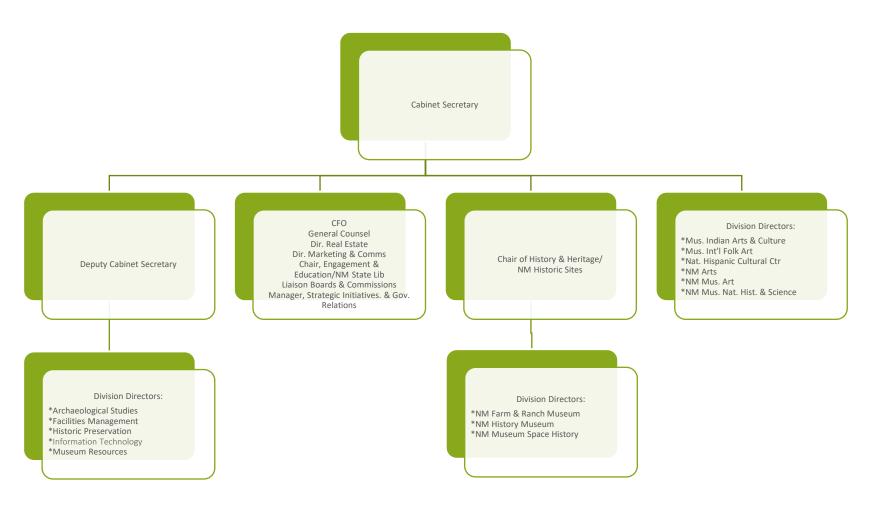
The **mission** of Department of Cultural Affairs is to build a more vibrant, resilient New Mexico by fostering greater understanding of the diverse people and traditions of our state, supporting culturally and scientifically rich education, strengthening the creative economy, and preserving our cultural resources.

Our vision strengthens New Mexico communities through greater connection, belonging, understanding, and respect for individual and collective cultural contributions.

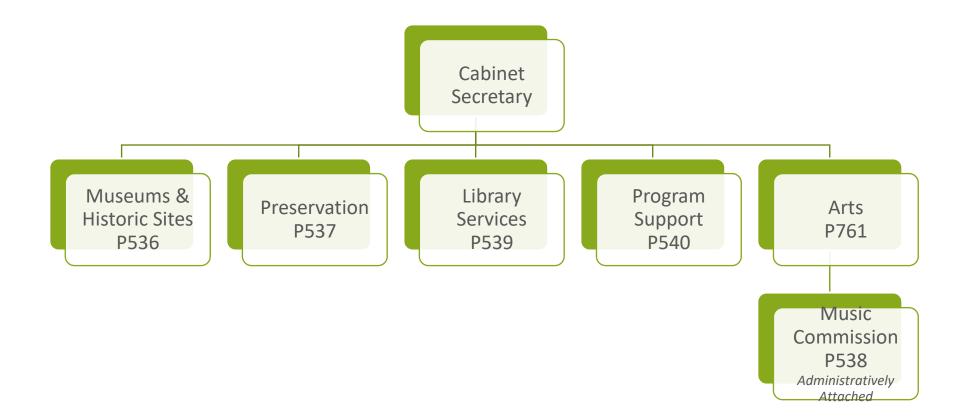
The New Mexico Department of Cultural Affairs values:

- Respect for the communities we serve and with whom we collaborate.
- Inclusion of our state's diverse voices, perspectives, and experiences.
- Awareness of the meaningful intersections of art, cultures, histories, and science.
- Connections to relevant contemporary issues and community vitality.
- Responsiveness to our constituents through open dialogue and timely actions.
- Intellectual rigor and respectful dialogue.
- Ethical and professional standards, innovation, creativity, and excellence in all we do.

### ORGANIZATIONAL STRUCTURE BY REPORT



### ORGANIZATIONAL STRUCTURE BY PROGRAM



## AGENCY GOALS & STRATEGIES

#### **Expand Access and Inclusion**

- Advance accessibility, inclusion, diversity, and equity
- Enhance digital capacity
- Achieve greater accessibility
- Increase awareness of and participation in programs through expanded marketing strategies

#### Grow Collective Impact

- Create intentional structures for working together
- Heighten impact with schools and teachers throughout the state
- Create a collective strategy for working with communities

#### Enhance Stewardship of Cultural Resources

- Continue to strengthen ongoing care and stewardship of facilities and collections
- Support environmental and climate protection strategies

#### Increase Partnerships in Rural and Tribal Communities

- Refine and coordinate appropriate practices for building respectful relationships with Tribal partners
- Increase direct program delivery to rural and Tribal communities, while building accessibility to digital resources
- Provide infrastructure investments in rural and Tribal communities



# GOALS, OBJECTIVES & STRATEGIES

**BY PROGRAM** 

### MUSEUMS & HISTORIC SITES P536

The Museum and Historic Sites program presents New Mexico's multi-faceted culture by applying the highest professional standards to educational programs, exhibitions, collections, and performances.

#### Divisions

Museum of Indian Arts & Culture (MIAC), Santa Fe Museum of International Folk Art (MOIFA), Santa Fe Museum Resources Division (MRD), Santa Fe National Hispanic Cultural Center (NHCC), Albuquerque New Mexico Farm & Ranch Heritage Museum (NMFRHM), Las Cruces New Mexico Historic Sites (NMHS) Bosque Redondo Memorial at Fort Sumner Historic Site, Fort Sumner

Coronado Historic Site, Bernalillo Fort Selden, Radium Springs Fort Stanton, Fort Stanton Jemez Historic Site, Jemez Springs Los Luceros Historic Site, Alcalde Lincoln Historic Site, Lincoln Taylor-Mesilla Historic Property, Mesilla New Mexico History Museum (NMHM), Santa Fe New Mexico Museum of Art (NMMOA), Santa Fe New Mexico Museum of Natural History & Science (NMMNHS), Albuquerque New Mexico Museum of Space History (NMMSH), Alamogordo

#### Users

Public – New Mexicans and visitors Students & Educators – early childhood through post-doctoral Native Communities Researchers & Scholars

#### Goal 1: Expand Access and Inclusion

Advance accessibility, inclusion, diversity, and equity *Strategies* 

- Ensure inclusion of multiple voices, identities, and cultural representations in our exhibits, collections, and programming.
- Understand historic practices and build new methods of working.

#### Enhance digital capacity

Strategies

- Improve usability of websites including building bilingual access, curriculum, videos, and other resources.
- Integrate current and emerging technologies to improve access to our exhibitions, collections, and programs.
- Optimize search engine capabilities to increase the awareness of museums and historic sites.

#### Achieve greater accessibility

Strategies

- Ensure that all facilities and exhibits are accessible and meet ADA requirements for display and access.
- Update digital platforms to be ADA compliant.
- Incorporate bilingual signs, wayfinding guidance, text panels, and programs that serve all abilities and audiences.

Increase knowledge of and participation in programs with coordinated marketing strategies *Strategies* 

- Build relationships with communities and individuals to inform marketing strategies.
- Identify and mitigate obstacles in participation for New Mexicans through thoughtful admissions policies.

#### Goal 2: Grow Collective Impact

Create intentional structures for working together *Strategies* 

- Define a unifying annual or biannual theme to be featured across all programs by 2025.
- Increase opportunities for volunteer participation and recognition.
- Create a traveling exhibit program using existing content for display at historical societies, museums, schools, libraries, and other community venues.

Heighten impact with schools and teachers throughout the state *Strategies* 

- Coordinate communication between educators, curators, and collections staff to identify opportunities for collaboration.
- Support teachers with activity kits, online resources, remote classroom engagement, on-site programs, and in-person classroom activities.
- Expand reach to children around the state with programming on YouTube.
- Coordinate outreach and engagement with continuing and informal education organizations.

Foster relationships between the State and affiliated foundations and friends groups to increase collective impact *Strategies* 

- Co-develop strategies for improved outcomes between State and foundations/friends groups.
- Refine relationships between the State, foundations/friends groups, and their members to provide better stewardship.
- Build processes for prioritizing and implementing major projects that engage foundations/friends groups, address capacity, and foster coordination.

Nurture new and existing partnerships with external organizations *Strategies* 

- Develop strong, respectful external partnerships.
- Grow existing partnerships with appropriate and relevant local organizations.

#### Goal 3: Enhance Stewardship of Cultural Resources

Continue to strengthen ongoing care of facilities *Strategies* 

- Develop preservation plans for historic buildings and sites.
- Establish routine maintenance plans for non-historic structures.
- Continue to refine the 5-year ICIP plan to address priority projects.

Collaborate with community partners to enhance shared stewardship of and access to collections *Strategies* 

- Create a culture of shared stewardship about living and material culture including responsive, sustainable collecting.
- Continue digitizing objects and artifacts (historic, cultural, art, etc.).
- Organize and streamline collections databases and libraries to create a user-friendly environment for researchers, students, and the public.

Coordinate collection management and storage needs *Strategies* 

- Improve coordination of strategies to ensure proper storage conditions, managing digital assets, etc.
- Work to develop a long-term collection storage strategy.
- Refine joint stewardship of Historic Sites collections to ensure best-practices.

Align with Federal and State agencies to ensure the proper stewardship relative to land use, preservation standards, archaeology, and related regulations

Strategies

- Continue to work with Federal land agencies to obtain permits for collection of specimens.
- Monitor changing legal requirements impacting the agency.

#### Goal 4: Increase Partnerships in Rural and Tribal Communities

Coordinate appropriate practices for building respectful relationships with Tribal partners *Strategies* 

- Utilize Tribal Liaison, as well as advisory committees and groups to inform work.
- Model internal success to build and sustain ongoing relationships with Tribal communities.

Increase coordination with Tribal communities

Strategies

- Seek the guidance of Tribal leaders to facilitate insights, cultural vitality, and fair representation.
- Engage in respectful discussions with Tribal leaders regarding care of affiliated collections, museum exhibitions, programs, and facilities.

Increase coordination and partnerships with rural communities *Strategies* 

- Expand community projects that fulfill common goals and shared missions.
- Continue working with geographically-, historically-, and culturally-connected rural communities to identify opportunities for shared interpretation and programming.
- Collaborate with libraries to enhance learning about and engaging with rural communities.
- Build a framework for working in the rural communities to support successful programs and collaborations.

#### Performance Measures

- Total number of people served through programs and services offered by museums and historic sites
- Number of children reached through museum and historic sites programs
- Total earned revenue including admissions, rentals, and other revenue
- Ticketed attendance to museum and historic site exhibitions, performances, and other presenting programs
- Full-time equivalency of volunteer hours
- Dollars contributed by or administered by private-sector foundations to department education programs and exhibitions

### PRESERVATION P537

The Preservation program identifies, documents, protects, and interprets New Mexico's diverse cultural resources including archaeological sites, architectural and engineering achievements, and traditional landscapes, to encourage smart growth by balancing the values and needs of past, present, and future communities.

#### Divisions

Historic Preservation Division (HPD), statewide Office of Archaeological Studies (OAS), statewide

#### Users

Federal, State, and Local governments Tribal Governments & Native Communities Students & Educators – early childhood through post-doctoral Community Leaders Researchers & Scholars Land-use Interests – planners, developers, industries, preservationists, architects

#### Goal 1: Expand Access and Inclusion

Increase digital resources and accessibility Strategies

- Enhance websites to increase accessibility of resources and programs.
- Maintain social media presence to better communicate with underserved communities.

Enhance systems for greater client and user access to HPD resources *Strategies* 

- Redesign HPD's website to make it more user-friendly and add relevant content for the general user.
- Continue to improve the New Mexico Cultural Resource Information System content and functionality, and promote its use with planners, agencies, and cultural resource organizations.

Increase OAS educational services and trainings for underserved communities *Strategies* 

- Promote education programming in underserved communities throughout the State of New Mexico.
- Offer sponsored teacher trainings in New Mexico archaeology and history that meet K-12 SLA Common Core State Standards.

#### Goal 2: Grow Collective Impact

Expand awareness of services and collaboration *Strategies* 

- Improve existing relationships with other State partners, e.g., the General Services Department, State Parks, Game and Fish, and the Department of Transportation to consistently communicate our collective responsibility to protect New Mexico's cultural heritage.
- Maintain and expand collaborations with academic institutions to train the next generation of preservation professionals.
- Offer additional grants and other financial incentives to help preserve historical resources.

Build statewide awareness of resources and contributions *Strategies* 

- Promote divisions through conferences and participation in community organizations.
- Expand the awareness of how historic and cultural contributions can add value to economic and artistic programs within communities.

#### Goal 3: Enhance Stewardship of Cultural Resources

Ensure communities are aware of historic properties and regulations *Strategies* 

- Work with local communities to identify and list properties in State and National registers.
- Review and revise preservation regulations to make HPD processes more efficient and increase the commitments of all parties to the underlying values of historic preservation.

Expand awareness and educational opportunities *Strategies* 

- Build community networks of appreciation and stewardship of cultural preservation through SiteWatch programs and collaborations with federal stewardship programs.
- Emphasize the relationships between historic preservation, community histories, human ecology, and environmental sustainability through education outreach programs.
- Contribute to efficient cultural preservation networks in Federal, State, Tribal, and municipal agencies through HPD trainings and workshops and referrals to sources of expertise.

#### Goal 4: Increase Partnerships in Rural and Tribal Communities

Encourage participation in preservation activities with communities across the state *Strategies* 

- Encourage more communities to become part of the Certified Local Government networks so that they can have greater access to HPD programs.
- Better utilize Tribal Liaison to offer enhanced services to our Tribal partners.

Strengthen access to preservation support and Tribal leadership representation *Strategies* 

- Establish a permanent fund for the State Historic Preservation Grant Program so that there can be more sustainable outreach to underserved communities.
- Organize a statewide Tribal Historic Preservation Officer summit to share and broaden the understanding of Tribal priorities in historic and cultural preservation.

Build educational opportunities for rural and Tribal communities to enhance access to archaeology in the state *Strategies* 

- Provide internship opportunities for Tribal citizens to engage in cultural resource management from Indigenous archaeological perspectives.
- Tailor OAS education outreach resources to rural and Tribal community schools.
- Contribute to statewide educational curriculum development to strengthen OAS and Tribal relationships and to better respect differing perspectives in archaeological practices in the state.
- Respond to and encourage requests for multigenerational education collaborations with Tribal schools.

#### Performance Measures

- Percent of reviews of development projects completed within the standard thirty-day period, excluding incomplete submittals or reviews when the parties have mutually agreed to extend the review
- Number of people participating in services provided through the preservation program
- Number of historic structures preservation projects completed annually using preservation tax credits
- Dollar value of construction underway on historic buildings using state and federal tax credits, in millions

### LIBRARY SERVICES P539

Library Services promotes access to effective library services to all citizens of New Mexico by providing leadership and support to public and Tribal libraries, promoting broadband deployment statewide, and delivering direct library services to rural populations, the visually impaired and print disabled, students, and researchers.

#### Divisions

New Mexico State Library (NMSL), statewide

#### Users

Public – New Mexicans and visitors Public and Tribal libraries and their patrons Students & Educators – early childhood through post-doctoral Other State agencies

#### Goal 1: Expand Access and Inclusion

Improve access to digital resources and distance learning opportunities *Strategies* 

- Improve public awareness of and increase access to online library services through an accessible and user-friendly online presence.
- Assist in the creation of telehealth partnerships, spaces, and resources.
- Support rural and Tribal broadband infrastructure and 21<sup>st</sup> century digital equity needs.
- Create a robust training program for professional and paraprofessional public librarians.
- Provide training to teachers and students on using State Library resources.

Provide library services to special needs populations and rural communities without public libraries *Strategies* 

- Ensure that blind and print-disabled New Mexicans know about and can easily access free services and materials.
- Provide special needs populations and rural communities with talking books for the blind, books by mail, and bookmobiles.

#### Goal 2: Grow Collective Impact

Share resources between and among libraries to expand access to library materials *Strategies* 

- Support intradepartmental collaboration between educators and strengthen partnerships with library networks.
- Provide activity kits and other educational resources to libraries statewide.
- Support the development of travelling exhibitions with other divisions to tour among libraries and other sites.

Strengthen literacy programs and literacy skills among state residents *Strategies* 

- Bolster adult literacy support with public and Tribal library partners.
- Expand support for robust early literacy programs.

Improve access to digital resources

Strategies

- Support distribution of department's educational outreach materials in digital format.
- Give Library for the Blind and Print Disabled patrons an option to receive podcasts and other digital audio materials created by the department.
- Increase access to historical Hispanic newspapers in digital format.
- Provide access to archived government websites.

#### Goal 3: Enhance Stewardship of Cultural Resources

Improve access and services with other cultural partners *Strategies* 

- Help libraries build partnerships with cultural institutions.
- Support ongoing archiving efforts of public and Tribal libraries.
- Collaborate statewide disaster planning with libraries and cultural institutions.
- Provide technical assistance with library databases and catalogs.
- Provide leadership and coordination of genealogical and Southwest history materials.

#### Goal 4: Increase Partnerships in Rural and Tribal Communities

Increase digital literacy and digital access to state resources *Strategies* 

- Increase statewide eBooks, digital audiobooks, and eNewspapers.
- Increase digital literacy training, basic and advanced, to Tribal communities.

Enhance onsite resources within Tribal and rural communities *Strategies* 

- Support the development of Navajo Nation branch libraries.
- Support the creation of new libraries in rural and Tribal areas where none currently exist.

Performance Measures

- Number of library transactions through direct services provided by the New Mexico State Library
- Number of library transactions using electronic resources funded by the New Mexico State Library
- Annual number of visits to New Mexico public and Tribal libraries

### PROGRAM SUPPORT P540

The Office of the Secretary/Program Support stewards the mission of the department through effective leadership and resource provisioning.

#### Divisions

Administrative Services Division Facilities Management Bureau Office of the Cabinet Secretary Office of General Counsel Office of Information Technology

#### Users

Constituents – local, regional, national, and international Internal Constituents – divisions, bureaus, other State agencies Federal, Tribal, State, and Local Governments and Agencies Cultural Organizations – local, regional, national, and international Boards, Commissions, Foundations, and Friends Groups

#### Goal 1: Expand Access and Inclusion

Develop holistic strategy for improving diversity, equity, access, and inclusion *Strategies* 

- Connect with trainings that build sensitivity and response to matters of diversity, equity, access, and inclusion.
- Allocate funding to support the internal Accessibility Subcommittee.
- Support agency-wide initiatives that facilitate diversity, equity, access, and inclusion.

#### Enhance digital capacity

Strategies

- Integrate strategies to increase virtual outreach and digital capacity.
- Increase website usability including additional bilingual curriculum, videos, and other resources.
- Support the expansion and dissemination of virtual programming through K-12 school curriculum modules.

Achieve greater accessibility across department *Strategies* 

- Ensure compliance with ADA Federal and State Regulations.
- Update online platforms (website, social media) to be ADA compliant.

Build a marketing strategy to increase knowledge and participation in programs *Strategies* 

- Build brand identity, including it on key signs, websites, and communication.
- Develop a coordinated marketing strategy.

#### Goal 2: Grow Collective Impact

Create intentional structures for working together *Strategies* 

- Define ways to heighten coordination through online and in-person opportunities.
- Define a unifying theme to be featured by 2025.
- Assess effectiveness of current communications, marketing, IT, and facility support for greater impact.
- Strengthen statewide collaboration and equity of resources.

Heighten impact with schools and teachers throughout the state *Strategies* 

- Deepen and expand partnerships with early childhood providers, K-12 schools, vocational colleges, and universities and colleges.
- Provide support for the internal Engagement and Education Subcommittee.
- Support the conveyance of educators within the department to develop statewide strategies and programs.

Create a collective strategy for working effectively with communities *Strategies* 

- Grow community practice.
- Deepen partnerships with other State agencies.
- Earn public trust through stewardship, accountability, effective and responsible resource management, and transparency.

#### Goal 3: Enhance Stewardship of Cultural Resources

Continue to strengthen ongoing care of facilities *Strategies* 

- Continue to address deferred maintenance.
- Establish a specific building preservation plan for historic structures and updated maintenance plans for non-historic structures.
- Continue to refine 5-year capital improvement plan.

Protect cultural resources

Strategies

- Provide guidance on relevant legal issues and ensure compliance.
- Serve as guardian to ensure New Mexico's cultural resources are protected and preserved.
- Provide effective policy leadership and management.
- Lead in statewide advocacy for New Mexico's cultural resources.

Ensure exceptional service

Strategies

- Provide timely, efficient, accurate, and helpful administrative support.
- Effectively manage human resource capital.
- Modernize business processes through the adoption of collaborative, cloud-based tools, and technologies.
- Manage resources across divisions and with other departments.
- Provide overall fiscal and human resources management, including oversight and control of budget, finance, audit, and capital outlay.
- Ensure legal and timely implementation of federal and state laws and regulations.

#### Goal 4: Increase Partnership in Rural and Tribal Communities

Coordinate appropriate practices for building respectful relationships with Tribal partners *Strategies* 

- Utilize appointed and advisory groups to inform work.
- Grow and establish strategies for working with rural and Tribal communities.
- Work with Tribal Liaison and New Mexico Indian Affairs Department to coordinate the resolution of Tribal concerns.

Increase accessibility and resources for Rural Communities *Strategies* 

- Expand community projects that fulfill common goals.
- Steward the creation of a traveling exhibit program.
- Provide support for statewide services and programs.

Performance Measures

- Number of material weakness audit findings in the last available financial statement audit
- Number of significant deficiency audit findings in the last available financial statement audit

### ARTS P761

New Mexico Arts (NMA) provides public support for the arts to ensure that the arts are central to the lives of New Mexicans through vibrant communities, meaningful quality of life, and a robust economy.

Divisions New Mexico Arts, statewide

#### Users

Public – New Mexicans and visitors Individual Artists & Arts/Cultural Organizations Federal, Tribal, State, and Local Governments and Agencies Students & Educators – early childhood through post-doctoral

#### Goal 1: Expand Access and Inclusion

Identify and address barriers to participation *Strategies* 

- Review and modify practices and policies to remove obstacles to access and inclusion.
- Provide artists, arts organizations, and partners with resources, and funding opportunities to address accessibility and ADA compliance.

Continue targeted outreach efforts to increase participation in funding and program opportunities *Strategies* 

- Expand online and in-person information sessions.
- Continue to provide technical assistance.

#### Goal 2: Grow Collective Impact

Use partnerships to make amplify capacity and reach *Strategies* 

- Deepen existing and new inter-departmental partnerships.
- Establish relationships to ensure engagement with a diversity of artists.
- Expand work with regional and national partners.

Expand and enrich internal partnerships

Strategies

- Engage rural artist residencies at New Mexico Historic Sites or other locations.
- Create more opportunities for connection with military.
- Support the Poet Laureate partnership with New Mexico State Library.
- Increase public art stewardship program with support from Museum Resources Division.
- Coordinate Native/Tribal outreach efforts with Tribal Liaison.
- Work with New Mexico's Arts & Cultural Districts Program with Historic Preservation Division.

Develop and deepen partnerships with other State agencies *Strategies* 

- Support Arts & Cultural Districts program with New Mexico Economic Development Department (EDD)/MainStreet Program.
- Support arts education with New Mexico Public Education Department.
- Continue Arts and the Military program with New Mexico Aging and Long-Term Services Department and New Mexico Veterans Services.
- Continue with Tribal/Native Arts Council Development with New Mexico Indian Affairs Department.
- Increase percent-for-public-art trainings with New Mexico Department of Finance/Local Government Division.

Serve as a hub for program opportunities with arts organizations and/or communities *Strategies* 

 Utilize staff experience to bring together organizations across the state to develop new programs and expand participation in existing programs.

#### Goal 3: Enhance Stewardship of Cultural Resources

Expand division participation in statewide asset management of New Mexico Art in Public Places (NM AIPP) purchased artworks *Strategies* 

- Continue to develop tools and resources for owner agencies about the responsibilities of owning public art.
- Partner with Museum Resources Division and/or museum collections management for expertise.
- Begin full digitization of public art files.
- Populate new public art collection management database with all public artworks purchased with NM AIPP funds.
- Formalize public art deaccession policies and processes.

#### Goal 4: Increase Partnerships in Rural and Tribal Communities

Ensure rural and Tribal communities feel included and welcomed in programs and services *Strategies* 

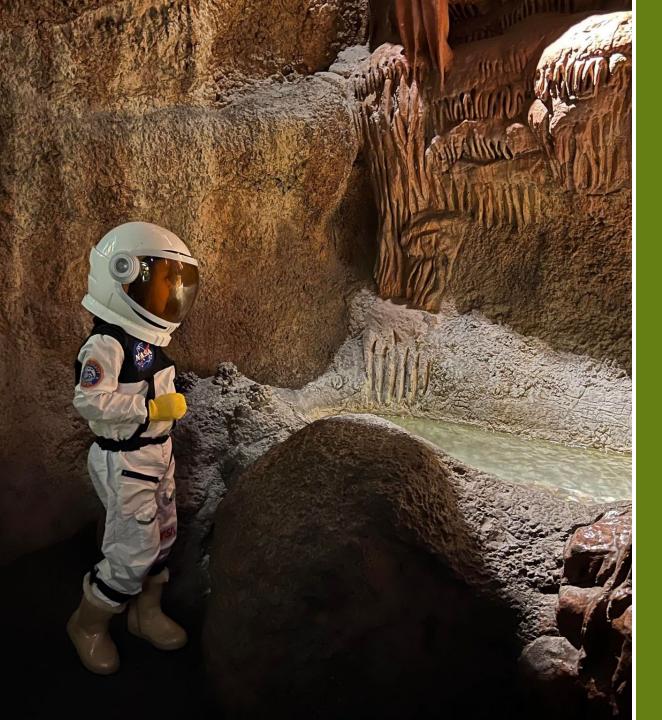
- Set up regular site visits and in-community office hours in rural and Tribal communities.
- Identify partners to help bridge gaps and create durable relationships in rural and Tribal communities Native Arts & Culture Council Cohort Americans for Indian Opportunity (AIO) New Mexico Rural Electric Cooperative Association New Mexico State Library Tribal Libraries Program EDD's MainStreet Program's Frontier and Native American Community Initiatives Tribal Liaison New Mexico Historic Sites

Support the creation and growth of local arts and culture councils in rural and Tribal communities *Strategies* 

- Continue work with the Native Arts & Culture Council Cohort and engage Americans for Indian Opportunity.
- Gather Local Arts Councils in an annual convening, including newly created and still developing Tribal Arts Councils.
- Create targeted funding initiatives.
- Provide organizational support and capacity building.

#### Performance Measures

- Percent of grant funds from recurring appropriations distributed to communities outside of Santa Fe, Albuquerque, and Las Cruces
- Number of people provided direct services through New Mexico arts programs
- Attendance at programs provided by arts organizations statewide, funded by New Mexico arts from recurring appropriations
- Number of children reached through New Mexico Arts programs and grants



## APPENDICES

## PARTICIPANTS

The New Mexico Department of Cultural Affairs drafted a new strategic plan from May to August 2022. The process was facilitated by Gail Anderson & Associates (GA&A). The 2025 plan was updated by departmental staff from June to August 2023:

- Debra Garcia y Griego, Cabinet Secretary, Department of Cultural Affairs
- Michelle Gallagher Roberts, Deputy Secretary
- Greg Geisler, Chief Financial Officer / Director, Administrative Services Division
- Max De Azevedo, Esq. General Counsel
- Matt O'Reilly, Director of Real Estate
- Eli Guinnee, Chair, Engagement and Education/ Director, New Mexico State Librarian
- Patrick Moore, Ph.D, Chair, History and Heritage/Director New Mexico Historic Sites
- Jane Egan, Liaison to Boards, Commissions, Foundations, and Constituents
- Jessie Greenspan, Manager of Strategic Initiatives and Government Relations

- Matthew Barbour, Interim Director, Office of Archaeological Studies/Deputy Director, New Mexico Historic Sites
- Michelle Ensey, Interim Director, Office of Archaeological Studies/Deputy Director Historic Preservation Division
- Anthony Fiorillo, *Director, New Mexico Museum of Natural History and Science*
- Billy Garrett, Director, New Mexico History Museum
- Lino Herrera, Bureau Chief, Facilities Management Bureau
- Michelle Laflamme-Childs, Director, New Mexico Arts
- Charlie Lockwood, Director, Museum of International Folk Art
- Chris Orwoll, Director, New Mexico Museum of Space History
- Jeff Pappas, Ph.D, State Historic Preservation Officer and Director of Historic Preservation Division
- Doug Patinka, Chief Information Officer
- Zackary Quintero, Director, National Hispanic Cultural Center
- Heather Reed, Director, New Mexico Farm & Ranch Heritage Museum
- David Rohr, Director, Museum Resources Division
- Mark White, Ph.D, Director, New Mexico Museum of Art
- Daniel Zillmann, Director of Communications and Marketing

### STATUTORY AUTHORITY

9-4A-1 through 9-4A-9	Department of Cultural Affairs
9-4A-10	Administrative Services Division
9-4A-12	Museum Resources Division
9-4A-20	Museum Collections Fund
9-4A-21	Cultural Affairs Department Enterprise Fund
9-4A-22	State Museums Improvements and Exhibits Fund
18-2-1 through 18-2-23	State Library Commission and New Mexico State Library
18-3-1 through 18-3-3.1	Museum of New Mexico Board of Regents
18-3-10	Temporary Provision; Transfers
18-3-11	Laboratory of Anthropology
18-3-12	New Mexico Museum of Art
18-3-13	Palace of the Governors State History Museum
18-3-14	Museum of International Folk Art
18-3-15	Museum of Indian Arts and Culture
18-3-16	State Historic Sites and Monuments
18-3-17	Archaeological Services Division
18-3-18	Museum of New Mexico Divisions; Directors
18-3A-1 through 18-3A-9.1	New Mexico Museum of Natural History & Science and Board
	of Trustees
18-4-6	Lincoln Historic Site
18-5-1 through 18-5-7	Arts Commission & New Mexico Arts Division
18-6-1 through 18-6-17	Cultural Properties Act; Cultural Properties Review Committee;
	Historic Preservation Division
18-6-17	Designation of State Historic Sites
18-6-18 through 18-6-23	Historic Preservation Loan Act
18-6-24 through 18-6-27	Reburial Grounds Act
18-6A-1 through 18-6A-6	Cultural Properties Protection Act
18-7-1 through 18-7-5	New Mexico Museum of Space History; Commission
18-8-1 through 18-8-8	New Mexico Prehistoric & Historic Sites Preservation Act
18-9-1 through 18-9-6	Library Privacy Act
18-10-1 through 18-10-5	Abandoned Cultural Properties Act
18-11-1 through 18-11-10	Farm and Ranch Heritage Museum; Board
18-12-1 through 18-12-9	National Hispanic Cultural Center; Board of Directors
18-13-1 through 18-13-7	Historic Landscape Act

